

Project: QVC
Location: West Chester, PA
Designer: Gensler - Morristown

Products: WHIPPED white oak wall cladding
UMBER white oak cladding on bar front
LIVE SAWN WHITE OAK countertop

Since opening in the fall of 1997, QVC Studio Park in West Chester, PA, has become a popular destination for thousands of visitors interested in seeing live television at its best. At this state-of-the-art broadcasting facility, guests will see and experience how QVC products are sourced, tested, brought to life on air, and delivered to millions of QVC customers. There are views into QVC's more than 58,000 square feet of studio space, including a spectacular view from the Observation Deck.

QVC is the world's leading video and ecommerce retailer, offering a curated collection of desirable brands to millions of customers around the globe each day through broadcast, Internet, and mobile sales platforms.

Materials were specified by Gensler Morristown. Gensler is widely recognized as the world's leading collaborative design firm, not just the largest. The ability to work together as an integrated team is part of their DNA, and they've embraced it at every level, from their Co-CEOs to their studios and project teams.





PRODUCT SPECIFIC DATA:



Wall Cladding:

WHIPPED - Hand Scraped White Oak - Character Grade
 3/4" thick X 5" W X 2-10' RL
 T&G, Endmatched, Handscraped Edges and Ends
 prefinished with matte polyurethane



Bar Front:

UMBER - original cut white oak - textured surface
 3/4" thick X 5" W X 2-10' RL
 T&G, Endmatched, Microbeveled Edges and Ends
 prefinished with hardwax oil



Countertop:

"L" shaped LIVE EDGE WHITE OAK countertop
 Finish thickness 1-3/4" thick

STANDARD DIMENSIONS & EDGE DETAIL:

	Solid	Engineered
Thickness:	3/4"	5/8" (4 mm wear layer)
Width:	5"	5"
Random Lengths:	2'-10'	2'-10'
Edges:	Square *	Square *

Note: Additional widths and lengths available upon request.

* Microbeveled Edges recommended for prefinished products.

INSTALLATION GUIDE:

	Solid	Engineered
Above-grade	YES	YES
On-grade	YES	YES
Below-grade	NO	YES
Over Radiant Heat	YES	YES

SUSTAINABLE ATTRIBUTES:

CERTIFICATION

Available as FSC-Certified

POSSIBLE LEED CREDITS

MR 5 - Regional Materials
 MR 6 - Rapidly Renewable Resource (Hardwax-Oil Finish)
 MR 7 - Certified wood

EQ 4.1 - Low-emitting materials: Adhesives & Sealants (Hardwax-Oil Finish)
 EQ 4.2 - Low-emitting materials: Paints & Coatings (Hardwax-Oil Finish)
 EQ 4.4 - Low-emitting materials: Composite Wood & Agrifiber Products (Engineered)

Photo Disclaimer: Project and product photos are meant to be a general guide to product appearance only. Due to our handcrafted process and wood being a product of nature, the color, grain pattern, character and profile will vary between individual boards on a project and will never be an exact match.