

Project: YOGASMOGA  
Location: Newport Beach, CA  
Design Firm: Axis Mundi Design

Product: **TORA** and **KINOKO** from the **CHARRED** Collection

YOGASMOGA® is a yoga-inspired athletic apparel company that upholds the tenets of yoga through responsible and authentic business practices that inspire deep, direct and lasting connections with customers. Founded in 2013 by siblings Rishi and Tapasya Bali, the company is headquartered in New York City with significant production and retail operations in California and Massachusetts. YOGASMOGA crafts its products from innovative proprietary fabrics developed in its research and development facilities in California. As an expression of its ethos, YOGASMOGA uses only unretouched photography and manufactures its products domestically in the USA. YOGASMOGA created the NAMASKAR FOUNDATION to benefit health and education and facilitate micro-lending for residents of remote Himalayan villages.

YOGASMOGA recently opened a new store in Fashion Island – an upscale open-air lifestyle center in Newport Beach, California. The store design incorporates a liberal use of reSAWN's TORA charred cypress and KINOKO charred reclaimed hemlock, using the Japanese woodworking technique known as "shou sugi ban."

reSAWN and YOGASMOGA share many of the same values including a core of authenticity, a mantra of innovation, and products made responsibly in the USA to name but a few.

Axis Mundi Design was founded by John Beckmann in 2004. The New York-based design studio has a reputation for interdisciplinary work across the fields of architecture, interior and product design. The firm has conceived and executed residential, commercial and hospitality projects; a wide array of home and lifestyle products; as well as landscapes, art installations and sculpture. The firm's environmental sympathies are expressed in their conscientious selection of materials, and echoed in its appreciation for original architecture and its elements.















PRODUCT SPECIFIC DATA:



CYPRESS - Exterior Siding:

TORA – charred #2 common grade cypress  
burnt and sealed on face only – interior  
7/8” thick X 5-1/8” wide X 6’ – 16’ random lengths  
Tongue & Groove

TORA - CYPRESS  
SOLID - SKU #CH-750204

STANDARD MILLWORK:  
Avaliable S4S, Tongue & Groove, Standard Shiplap or Shiplap with Reveal

STANDARD DIMENSIONS:

	Cypress
Thickness:	+/-7/8”
Width:	5-1/2”
Random Lengths:	6’-16’

**SOLID ONLY.** Note: Additional widths and lengths available upon request.

FINISH SPECS: Burned, Brushed and Sealed

FLASH POINT 115 °F (46 °C)  
Burning wood gives it a charcoal barrier that is rot and fire resistant.

INSTALLATION GUIDE:  
Refer to Southern Cypress Manufacturer’s Association Guidelines - [http://www.cypressinfo.org/blog/wp-content/uploads/2012/07/Cypress\\_Siding\\_Installation.pdf](http://www.cypressinfo.org/blog/wp-content/uploads/2012/07/Cypress_Siding_Installation.pdf)

STRENGTH and MECHANICAL PROPERTIES: \*\*\*

	BALDCYPRESS	
MOISTURE CONTENT	Green	12%
SPECIFIC GRAVITY	0.42	0.46
MODULUS OF RUPTURE (lbf/in²)	6,600	10,600
MODULUS OF ELASTICITY (10 <sup>6</sup> lbf/in²)	1.18	1.44
WORK TO MAXIMUM LOAD (in-lbf/in³)	6.6	8.2
IMPACT BENDING TO GRAIN (in.)	25	24
COMPRESSION PARALLEL TO GRAIN (lbf/in²)	3,580	6,360
COMPRESSION PERPENDICULAR TO GRAIN (lbf/in²)	400	730
SHEAR PARALLEL TO GRAIN (lbf/in²)	810	1,000
TENSION PERPENDICULAR TO GRAIN (lbf/in²)	300	270
SIDE HARDNESS (lbf)	390	510

\*\*\* Source: FPL–GTR–190

PRODUCT SPECIFIC DATA:



**RECLAIMED HEMLOCK**  
shou sugi ban charred reclaimed hemlock  
burnt and sealed on face only  
rustic grade  
S4S  
+/- 7/8" thick X 7" wide X 12' lengths

**KINOKO - CYPRESS**  
SOLID - SKU #CH-750232

**STANDARD MILLWORK:**  
Avaliable S4S, Tongue & Groove

STANDARD DIMENSIONS:	
	Cypress
Thickness:	+/-7/8"
Width:	7"
Random Lengths:	4-10'
<b>SOLID ONLY.</b> Note: Additional widths and lengths available upon request.	

**FINISH SPECS:** Burned, Brushed and Sealed

FLASH POINT	115 °F (46 °C)
Burning wood gives it a charcoal barrier that is rot and fire resistant.	

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Photo Disclaimer: Project and product photos are meant to be a general guide to product appearance only. Due to our handcrafted process and wood being a product of nature, the color, grain pattern, character and profile will vary between individual boards on a project and will never be an exact match.